

# CONVENTION SPONSOR OPPORTUNITIES 2010

May 13 – 15, 2010, The Plaza Resort & Spa - Daytona Beach, Florida

## Presenting Sponsor Opportunities and Benefits

Presenting sponsors will receive top level recognition at the sponsored event. All presenting sponsors will be highlighted on signage displayed throughout the convention and will have their logo on all material printed for the sponsored event. Sponsor will have year-round presence on the Federation website as a major supporter of the Florida Federation of Fairs and Livestock Shows, Inc.

### President's Party Presenting Sponsor

The opening night President's Party is the first of the networking opportunities and is one of the highlights of the convention. The party will feature light hors d'oeuvres, entertainment and a brief live auction. Sponsor will receive all presenting sponsor benefits plus: **Name listing at event – On stage recognition at the party – Front inside cover ad in convention program.** *Sponsorship investment - \$4500.*

### Opening Session and Keynote Speaker Presenting Sponsor

The opening session is one of the most anticipated sessions of the convention. It typically begins with a welcome and convention overview and includes an introduction of all associates in attendance. An informative keynote speaker sets the tone for an exciting seminar. Additional sponsorship benefits include: **On stage introduction of keynote speaker — Full page ad in convention program - Sponsorship investment - \$2500**

### Luncheon Presenting Sponsor – Available for Friday and/or Saturday

A luncheon sponsorship is an ideal way to reach both Fair members and associate members in a relaxed and social environment. Showcases provide entertainment at each luncheon event. Additional sponsorship benefits include: **On stage recognition – Reserved table located center stage – Full page ad in convention program – Authorization to distribute promotional materials at table settings– Sponsorship investment for Friday or Saturday - \$2000 – Friday and Saturday Sponsorship investment - \$3000**

### Annual Banquet Presenting Sponsor

Saturday evening's annual banquet is a highlight of the convention and is always a "sold out" event. An awards ceremony is held to recognize leaders in the industry, award scholarships to deserving youth and to recognize Fairs that have been named Blue Ribbon Fairs. Installation of the new board of directors takes place at the banquet. In addition to presenting sponsor benefits, sponsor will receive: **Complimentary tickets and seating for 2 at the head table – Reserved table located center stage – Authorization to distribute promotional materials at table settings - Back cover ad in convention program.** *Sponsorship investment - \$4000.*

## Other Sponsorships Available

Numerous other sponsorships are available, giving the sponsor the opportunity to promote to all attendees of the convention. **Sponsor will receive recognition on signage displayed at the sponsored event/activity, recognition at the sponsored event, and ad listing in the convention program. Sponsor will also have year-round listing on the Federation website.**

- Educational Sessions – \$750 per session (\$2000 for all 4 sessions)
- Convention Name Badge Sponsorship - \$1500
- Incoming President's and Hall of Fame Recipient Toast - \$1000
- IAFE Institute of Fair Management Scholarship - \$1000
- Trade Show Refreshment Breaks - \$500 per break (\$1250 for all 3 breaks)
- Past Presidents' Breakfast - \$500
- Year in Review Presentation - \$500
- Door Prize Sponsorships - \$250

We are always open to creating new sponsorships whenever there is an interest.

Continued on other side

**Convention Sponsorship Reply Sheet**

**Company/Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

\_\_\_\_\_ **Yes, we would like to be a 2010 Convention Sponsor. Please put us down for:**

**Presenting Sponsorships:**

- \_\_\_\_\_ **President's Party (\$4500)**
- \_\_\_\_\_ **Opening Session/Keynote (\$2500)**
- \_\_\_\_\_ **Friday Luncheon (\$2000)**
- \_\_\_\_\_ **Saturday Luncheon (\$2000)**
- \_\_\_\_\_ **Fri. & Sat. Luncheon (\$3000)**
- \_\_\_\_\_ **Annual Banquet (\$4000)**

**Other Sponsorships:**

- \_\_\_\_\_ **Educational Sessions ( \_\_\_\_\_ \$750 per session or \_\_\_\_\_ \$2000 for all 4 sessions)**
- \_\_\_\_\_ **Convention Name Badges (\$1500)**
- \_\_\_\_\_ **Incoming President's and Hall of Fame Recipient Toast (\$1000)**
- \_\_\_\_\_ **IAFE Institute of Fair Management Scholarship (\$1000)**
- \_\_\_\_\_ **Trade Show Refreshment Breaks ( \_\_\_\_\_ \$500 per break or \_\_\_\_\_ \$1250 for all 3 breaks)**
- \_\_\_\_\_ **Past Presidents' Breakfast (\$500)**
- \_\_\_\_\_ **Year in Review Presentation (\$500)**
- \_\_\_\_\_ **Door Prizes (\$250)**

\_\_\_\_\_ **Please contact us about creating a new sponsorship**

**Please Indicate:**

- \_\_\_\_\_ **Our check is enclosed**
- \_\_\_\_\_ **Please send us an invoice**
- \_\_\_\_\_ **Charge to credit card – info below**

**All sponsorships must be finalized by April 15<sup>th</sup> for printing purposes.**

**\*Associates and/or Companies may combine to do joint sponsorships.**

**Please return to: Lisa Hinton, Florida Federation of Fairs, 12802 Balm Boyette Road, Riverview, FL 33579**

**TO PAY BY CREDIT CARD: Name and Address ( if different than above)** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Circle one:**     **VISA**   **MC**   **DC**   **Please Note: We do not accept American Express**     **Exp. Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_